

[www.socialboxed.in](http://www.socialboxed.in)



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# Ready. Set. Action!

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We don't just create content.  
We create emotions!

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**SOCIALBOXED**

*Perfectly Packaged Digital Marketing*

## 01 DIGITAL MARKETING

# Why Digital Marketing?

How much do you invest in your marketing? Are you happy with the results?

There are **1.13 billion websites** in the world as of February 2023, according to Forbes But only around 200 million were active, as the majority, 82's, were deactivated. You don't want that to happen to your website right? You want it up and running!

To gain clients, you need the whole picture a great website, active presence, positive reviews and testimonials, strong social media engagement, ads, and more if you fall in any of these you are losing profit.

Investing in your marketing strategies is not a preference anymore. It is mandatory. If you would like to spend your time doing what you do best instead of marketing, we offer **complete digital marketing** services and different pricing models



## On-demand:

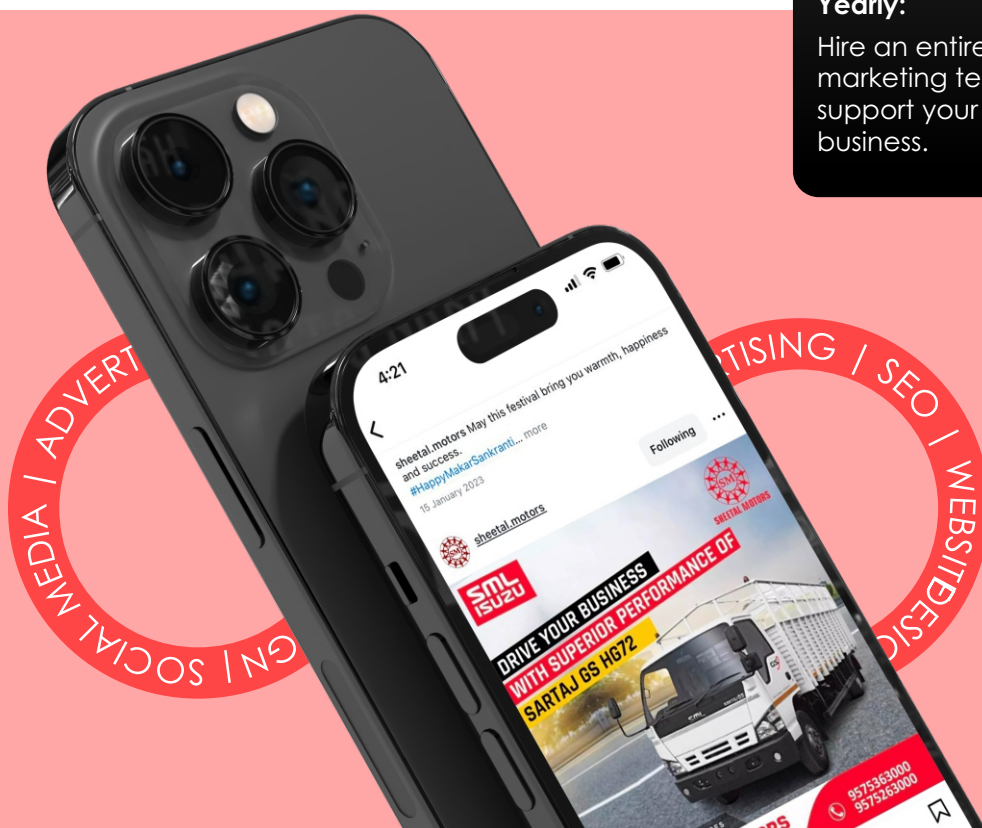
Pay as you go,  
scale as you grow

## Monthly:

No long-term  
contracts

## Yearly:

Hire an entire  
marketing team to  
support your  
business.







## 02 SOCIAL MEDIA

# Social Media

Take it to the next level!

Do you communicate with your **target audience**? Are your messages as frequent as you would like them to be? Maintaining the company image is essential. Talking with your target audience is priceless.

Specializing in creating **high-quality content**, we excel in attracting and engaging audiences through a meticulously crafted digital media approach.

Our expertise shines in the seamless integration of diverse content forms. From the simplicity and clarity of **template posts** to the dynamic **carousel and animated posts**, we cover a broad spectrum.

Our repertoire extends to captivating **video content** enriched with **sound effects** and more. Each element is crafted to enhance your digital presence and connect with your audience effectively.

Choose a weekly rhythm of posting, or let us suggest one for you. Whether it's **Instagram, Facebook, Google My Business, LinkedIn** - our team will take care of your accounts and ensure that the right people see the right posts at the right time.

Content Creation

Account Management

Tailored Strategies



## 02 SOCIAL MEDIA

# BRAND AWARENESS POSTS

We create **engaging stories** showing your company's journey, team spirit, and core values.

These posts are designed to forge a strong connection with your audience. They greatly enhance brand recognition and foster a sense of community.

## SALES POSTS

We create **engaging stories** showing your company's journey, team spirit, and core values.

These posts are designed to forge a strong connection with your audience. They greatly enhance brand recognition and foster a sense of community.



## CAROUSEL POSTS

Our carousel posts are a dynamic mix of **industry news**, exclusive **company offers**, and intriguing **fun facts**.

The goal is to captivate the audience's attention, encouraging them to engage with multiple slides. This way, they will spend more time interacting with your content.







### 03 DIGITAL ADVERTISING

# Digital Advertising

What **you present** is what **they'll remember**. Be unforgettable!

There's no better way to **build your brand** than with **digital advertising**. Be present when they need you. So, are you ready to boost brand awareness and generate new leads?

Our digital marketing services are designed to help you **reach success**. Our research, strategies, and content creation will provide a consistent voice for your brand that connects with customers on an emotional level.

We can help you connect more closely and get the attention of potential customers in no time. We're ready whenever you are!

Instagram Ads

Facebook Ads

Google Ads

LinkedIn Ads

Remarketing

# Social Media Ads

## Campaign

Solar Company

## Total Spent

5,900 INR

## Total Leads

542

## Cost Per Lead

10.90 INR

## Campaign

Tours and Travels

## Total Spent

6,800 INR

## Total Leads

459

## Cost Per Lead

14.90 INR

## Campaign

Automobiles

## Total Spent

8,700 INR

## Total Leads

643

## Cost Per Lead

13.50 INR

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COST PER LEAD 10.90 INR

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Get offer

COST PER LEAD 13.50 INR



## 03 DIGITAL ADVERTISING

# Google Ads

CAMPAIGN:

## LEASE TO OWN

Duration: 4 weeks

Total Spent: 6,000 INR

Total Leads: 103

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Apply Now - Weekly Pay \$2,500 – \$4,000

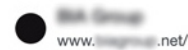
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Driver Application

Benefits for Drivers

Call 224 888 1111

CAMPAIGN:

## OWNER OPERATORS

Duration: 4 weeks

Total Spent: 10,300 INR

Total Leads: 168



## 04 GRAPHIC DESIGN

# Graphic Design

Catalogues      Company Presentations  
 Brochures      Social Media Posts  
 Banners      Marketing Collaterals

We create **emotions**.

Beautiful visual content on social platforms **attracts followers, boosts interactions and leads to sales**.

Our team of graphic designers creates artistic designs that are unique to every customer. Our goal is to represent your company in a way that will draw attention and make you stand out in the crowd. We will provide you with a high-quality graphic design and marketing strategy tailored specifically to your brand and goals.

We put all of our efforts into making your brand recognizable, from striking banners, creative social media posts, and impressive yet straightforward catalogues or business cards.



## 04 GRAPHIC DESIGN

**SnapBlink Studio**

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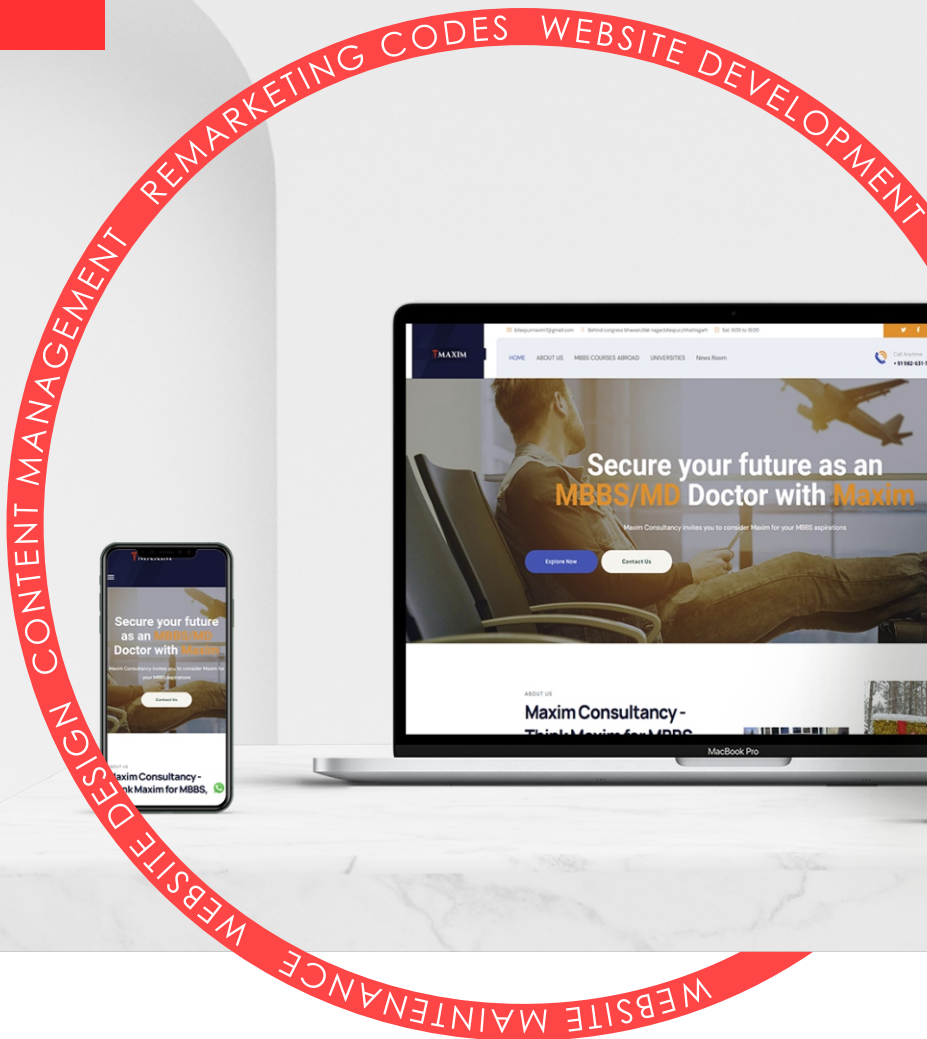
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## 05 WEBSITE DEVELOPMENT

# Website Development

Unique designs, sales-driven content, and web-optimized solutions - **the perfect package.**

Your website is the core of your online branding. It influences how your audience and customers judge your business and brand. Depending on how **attractive** and **interactive** it is, it can be your **most important asset.**

Our web design process is created to deliver you a **beautiful website** that is **fully customized** and based on your needs.

Web Design

SEO

Optimization

Web Maintenance

Analytics

Content Management

Integrations

Remarketing Codes

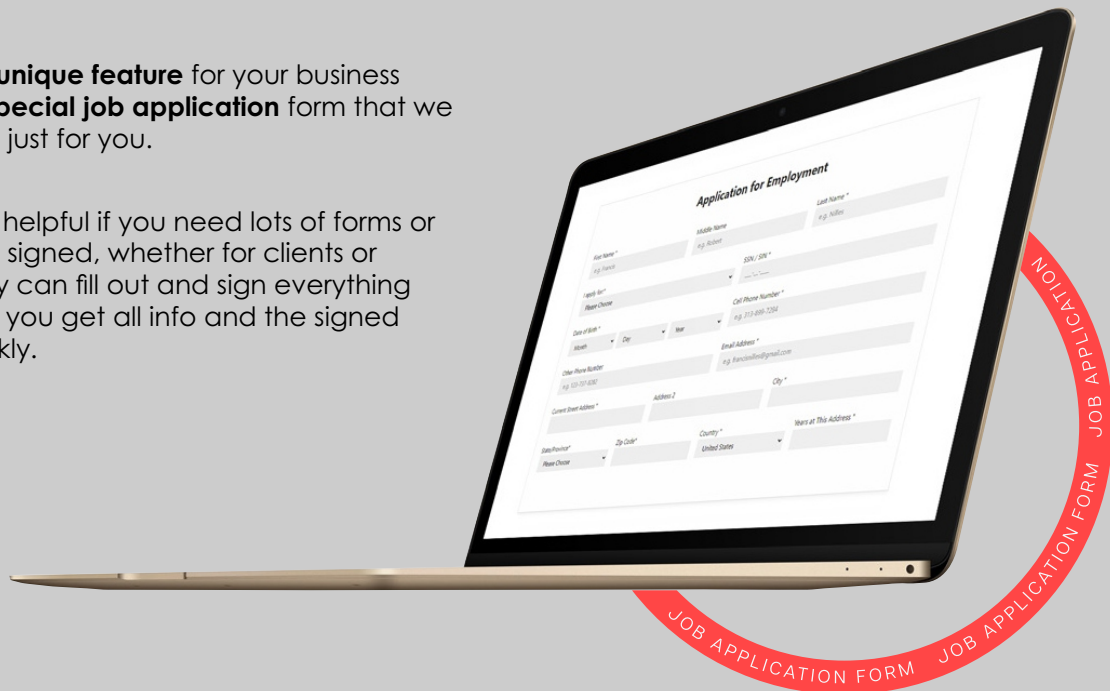




## 05 WEBSITE DEVELOPMENT

We offer **a unique feature** for your business needs - a **special job application** form that we customized just for you.

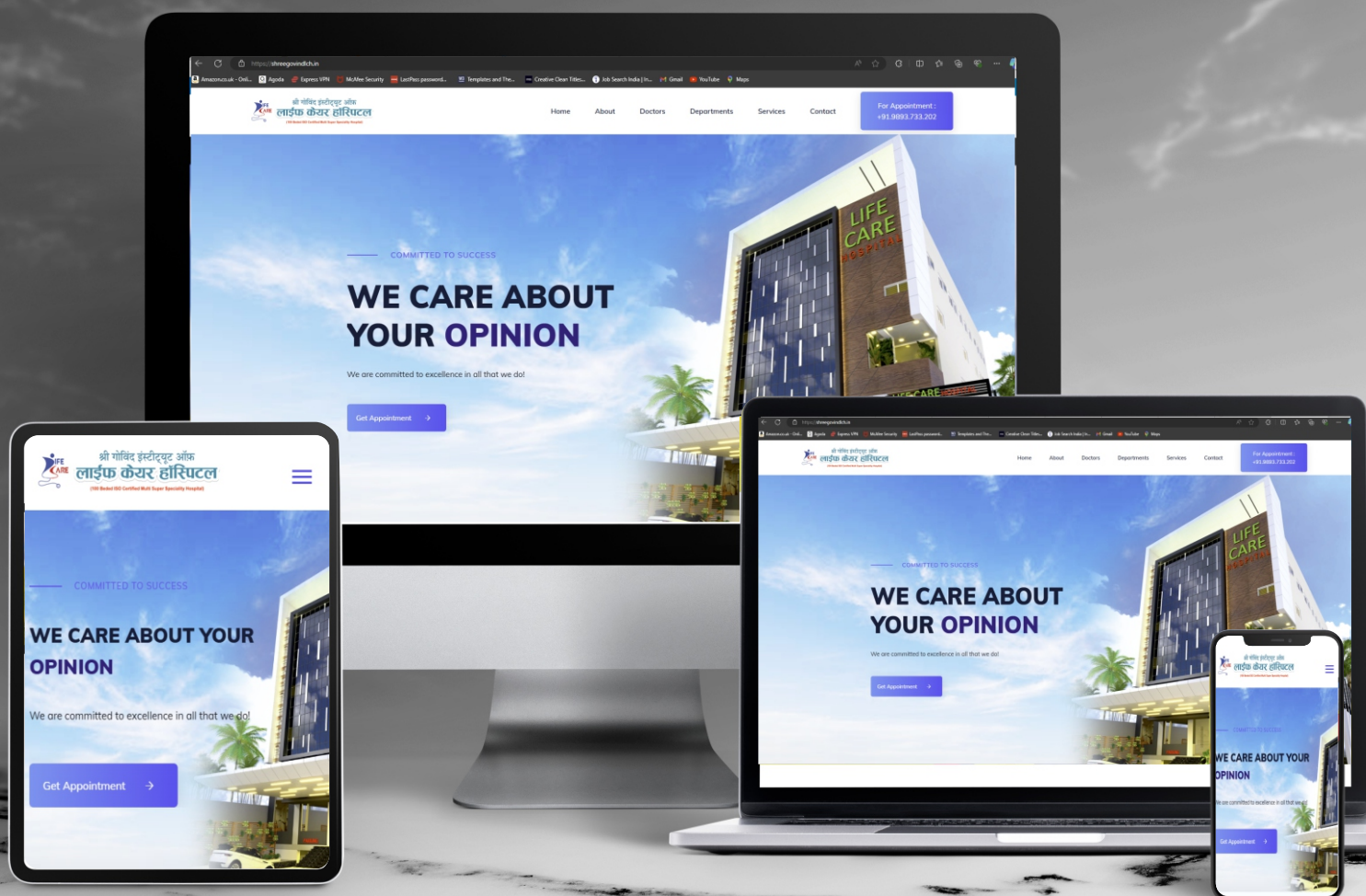
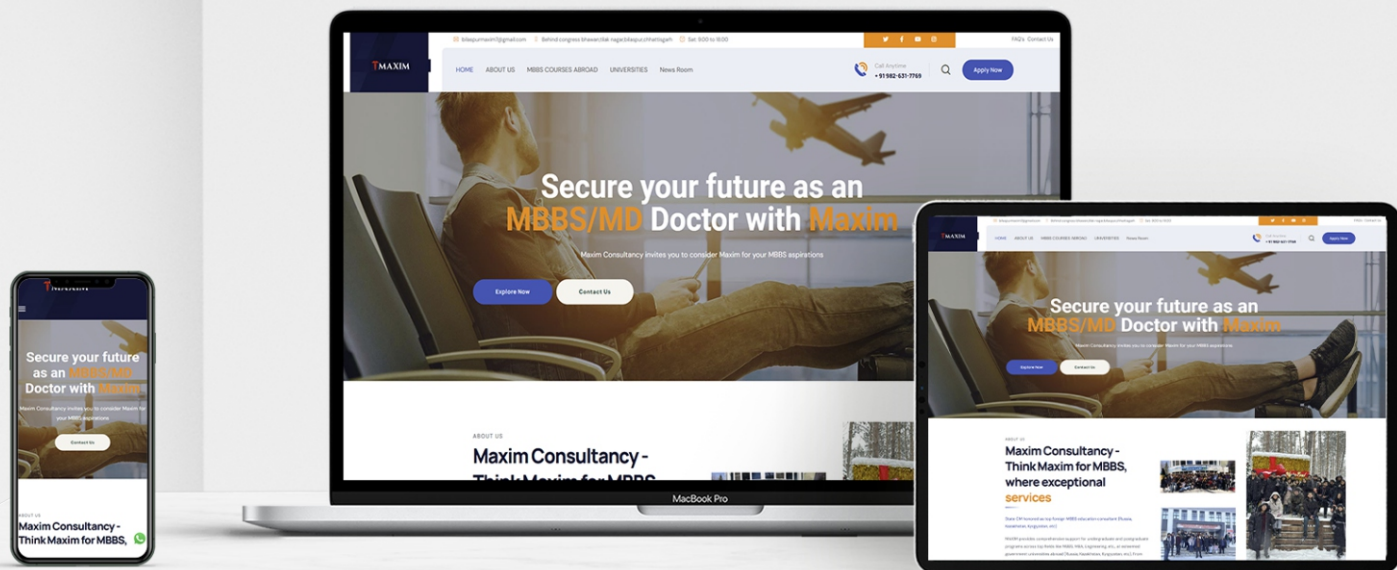
This is really helpful if you need lots of forms or documents signed, whether for clients or drivers. They can fill out and sign everything online, and you get all info and the signed paper quickly.



Additionally, we specialize in developing **online stores**. We focus on making them **user-friendly** so your customers have a fantastic shopping experience!

Another important part of our service is creating **responsive website** that work well on any device. Whether someone is using a phone, table, or a big computer screen, our website adjust so they **always look good** and are **easy to use**.







## 06 SEARCH ENGINE OPTIMIZATION

# SEO

Having a website that is **well-built, relevant**, and has **high domain authority** is key to keeping Google's algorithm happy.

As a business owner, you know that **SEO is vital for your success**. But how do you choose between all the different SEO providers out there?

SEO takes time, and finding a real expert is a tough decision because you don't know if they will deliver results.

MA Team offers **comprehensive SEO services** for small businesses and startups that want to attract more leads, sales, and signups from their website. We'll help your business **rank higher in Google** so you can get more traffic without having to spend a fortune on advertising.

Technical SEO Audit

Competitor Analysis

Content Writing

Keyword Research

Analytics Tracking

Link Building

On-Page SEO

Keyword Planner

Ranking Growth Analytics



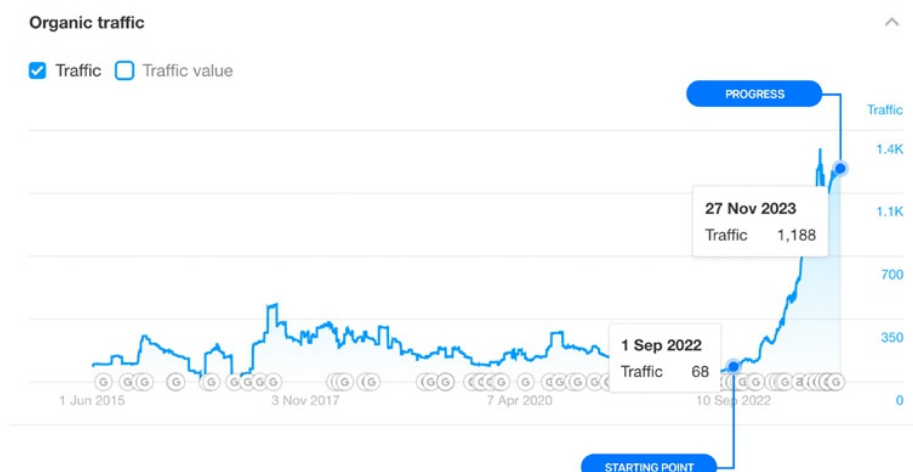


## 06 SEARCH ENGINE OPTIMIZATION

# Case Study

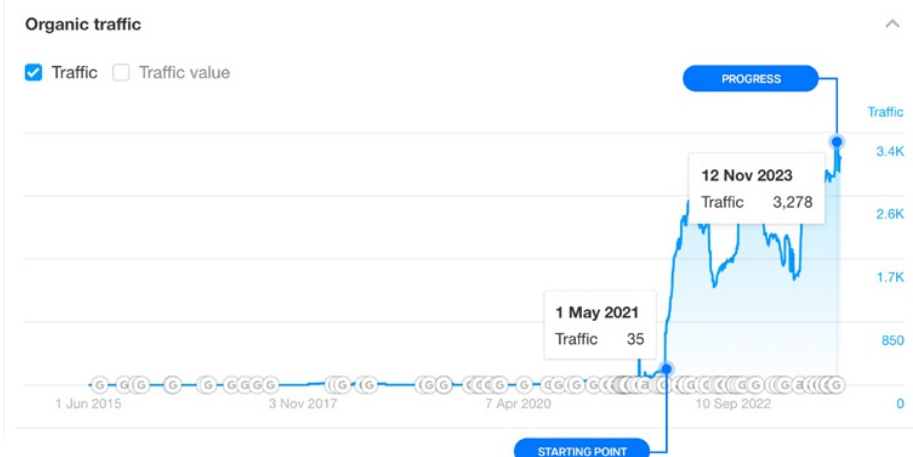
## Accounting

We helped an accounting business increase its organic traffic by 1647.05% within 15 months.



## Our Website

We increased organic traffic on our website by 9265.71% within 31 months.



## 06 SEARCH ENGINE OPTIMIZATION

















































































# Keywords

## Website 1

>< KEYWORD	ACTIONS	SEARCH INDEX	TAG	INITIAL	RANK	+/-	LAST	BEST
accounting services san diego	   	    	accounting	100+	1 ★	0 →	1	1
san diego bookkeeping services	   	    	bookkeeping	31	1 ★	0 →	1	1
bookkeeping services san diego	   	    	bookkeeping	53	1 ★	0 →	1	1
accounting san diego	   	    	accounting	5	1 ★	0 →	1	1
digital agency accountants	   	    	agency	1	1 ★	0 →	1	1
accounting for digital marketing agency	   	    	agency	3	1 ★	0 →	1	1
accountants san diego	   	    	accounting	94	2	0 →	2	1
business accountant san diego	   	    	accounting	20	2 ★	0 →	2	2
tax preparation for small business	   	    	tax preparation	100+	2	0 →	2	1
ecommerce tax accountant	   	    	e-commerce	11	2	0 →	2	1
san diego small business bookkeeping	   	    	bookkeeping	14	2	0 →	2	1
accountant for marketing agency	   	    	agency	5	2	0 →	2	1
san diego accounting	   	    	accounting	100+	3	0 →	3	1
accountant san diego	   	    	accounting	100+	3	0 →	3	2
san diego small business accountant	   	    	accounting	21	3 ★	0 →	3	3
bookkeeping san diego	   	    	bookkeeping	100+	3	0 →	3	1
cfo services san diego	   	    	cfo services	100+	3	0 →	3	1
tax preparer for small business	   	    	tax preparation	100+	3	0 →	3	1
small business tax preparation	   	    	tax preparation	100+	3	0 →	3	2
amazon accounting services	   	    	amazon	60	3	0 →	3	2
small business bookkeeping san diego	   	    	bookkeeping	40	4	0 →	4	2
accountant for amazon sellers	   	    	amazon	100+	5 ★	0 →	5	5
amazon seller accountant	   	    	amazon	81	5	0 →	5	4



## Website 1

amazon seller accountant	   	   	amazon	81	5	0 →	5	4
ecommerce accounting firm	   	   	e-commerce	10	6	0 →	6	1
accounting services for ecommerce	   	   	e-commerce	53	7	0 →	7	3
accountant for ecommerce	   	   	e-commerce	51	7	1 ↑	8	6
accounting companies san diego	   	   	accounting	43	8	0 →	8	4
business tax preparation services	   	   	tax preparation	100+	8	0 →	8	1
amazon accounting firm	   	   	amazon	36	8	0 →	8	3
accounting for amazon sellers	   	   	amazon	82	9 ★	0 →	9	9
tax accountant san diego	   	   	accounting	100+	10	0 →	10	6
cpa services san diego	   	   	cpa	17	12	0 →	12	9

## Website 2

KEYWORD	ACTIONS	SEARCH INDEX	INITIAL	RANK	+/-	LAST	BEST
alphawillie fractional cfo	   	   	1	1 ★	0 →	1	1
business incorporation services in alphas	   	   	1	1 ★	0 →	1	1
payroll processing services in alphawillie	   	   	8	3 ★	0 →	3	3
alphawillie payroll processing services	   	   	10	3 ★	0 →	3	3
tax planning services alphawillie	   	   	24	5 ★	0 →	5	5
tax planning in alphawillie	   	   	42	7 ★	0 →	7	7
alphawillie tax planning	   	   	44	7	0 →	7	5
fractional cfo in alphawillie	   	   	1	7	0 →	7	1
alphawillie business consulting service	   	   	10	7 ★	0 →	7	7
payroll services in alphawillie	   	   	12	8 ★	0 →	8	8
business consulting services in alphas	   	   	11	8	29 ↑	37	7
bookkeeping alphawillie	   	   	6	9	0 →	9	5
alphawillie bookkeeping	   	   	8	10	0 →	10	6
alphawillie business incorporation services	   	   	1	10	0 →	10	1
alphawillie bookkeeping services	   	   	17	11	0 →	11	10



## 07 MARKETING AUTOMATION

# Marketing Automation

We offer **marketing automation**, which uses software to make tasks like email campaigns and getting leads easier and more personalized.

This is super important because the faster you contact a lead, the better! Contacting leads **within the first 5 minutes** is crucial. If you wait more than 5 minutes, the chance of getting a response drops by 80% and decreases every minute. Our system helps you contact leads quickly to stay ahead.

We also have **an automated SMS system**. If someone applies for a job you posted, they will be contacted right away. If they don't answer, we'll send an SMS with a link to schedule a call when they have time.

Quick responses are key when dealing with leads. Our automation makes sure you're fast and efficient, which can really make a difference!



## 07 OUR LOGO CONCEPTS

## LOGO



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design  
hub

08 AUDIO AND VIDEO RECORDING

# Content Creation

- *Building your digital narrative*

Our advanced recording studios are ideal for all your audio and video projects, equipped with the latest technology for top-quality results. Once recorded, our team expertly enhances the audio and video, adding dynamic titles and effects. The final product is finely tuned and delivered in the format you need, suitable for various platforms.



High-quality voiceovers

YouTube Shorts

Instagram Reels

Unique Session Recording

Full Spectrum Editing

Talking Heads Videos

Biography

Corporate Video





# Our Work



Health Care

21



The Trucking Industry

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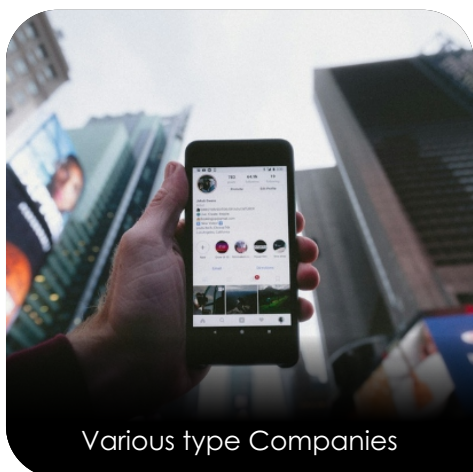
Education/Institutes

23



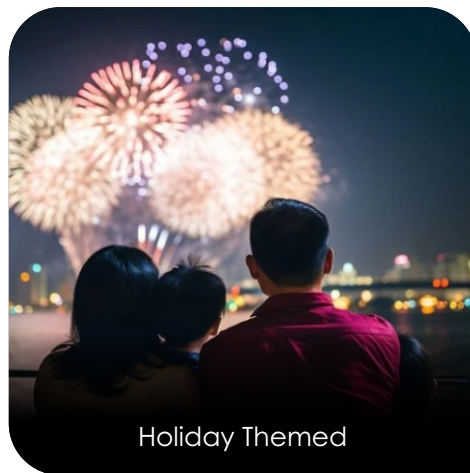
Road Safety / Real Estate

24



Various type Companies

25



Holiday Themed

26

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यदि हृदय के वाल्व बहुत संकरे हैं (स्टेनोसिस).  
यदि आपके हृदय के वाल्वों के अस्पष्ट कोई ट्यूमर या संक्रमक वृद्धि है तो नहीं.

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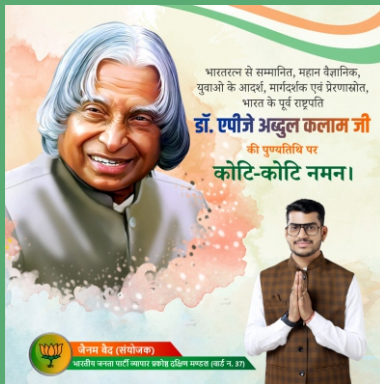
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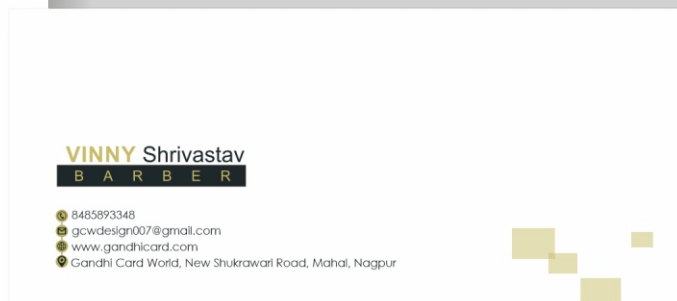
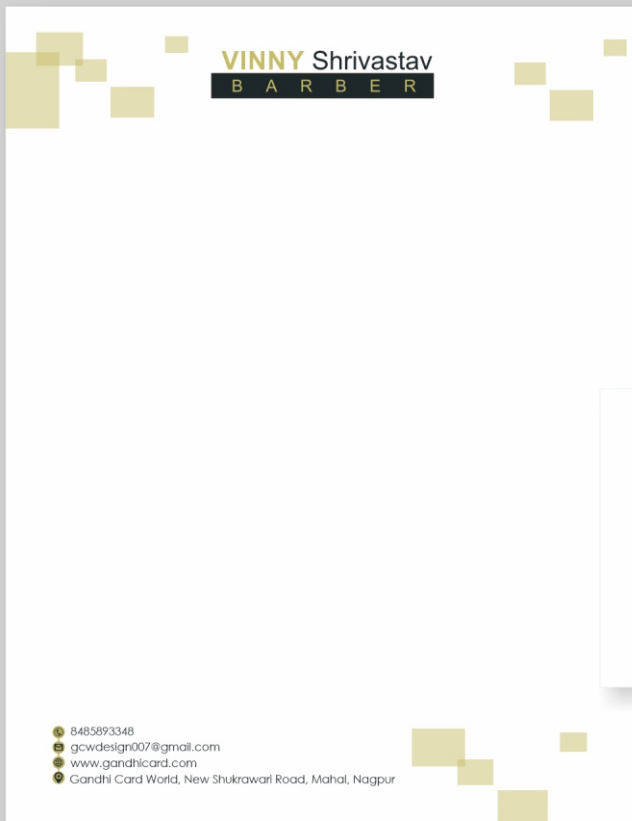
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